Video Book Trailer Project Overview

Overview: You will create a video trailer for one of the books you read for independent reading this year that you will share with your classmates. With this audience in mind, the purpose of your trailer will be to inform students about reasons they might want to read the book, unique features, challenges of the text, topics it touches upon, etc. The program WeVideo is available for you to use to create your video. Instruction in WeVideo will be provided.

Process:

• Choose your book and brainstorm key information
• Review sample trailers and evaluate which features are effective
• Prepare information to include in trailer (i.e. summary of what the book is about, key characters, topics addressed, information about the author, writing style, time period in which set and written)
• Collect materials to be used in trailer (i.e. quotes from text, book review sources, images, music, video)
• Learn the basics of WeVideo
• Prepare a storyboard and script that will act as your guide when compiling your trailer.

Product (Video Requirements):

• Must be 2-3 minutes long
• Includes interesting information about the book with no spoilers
• Style/mood/tone effectively captures the essence of the book
• Use at least 4 of the following elements:
  o Direct quote from the book
  o Book review comments
  o Music
  o Images
  o Video footage
  o Voiceover
  o Sound effects
  o Text